

ALL WE NEED IS MUSEUMS

BeMUSEUM // 4th EDITION
OCTOBER 9th 2020
AT THE JEWISH MUSEUM OF BELGIUM

1 pm	Doors
1.30 pm	INTRODUCTION by The BeMuseum team & WELCOME SPEECH by Barbara CUGLIETTA, Director of The Jewish Museum of Belgium
1.40 pm	QUICK NEWS FROM THE SECTOR (Resilient Storage, SHARE-ORG, Urban.brussels , Next annual conference of CECA)
2 pm	MUSEUMS IN THE CURVE by Keynote Speaker Julia PAGEL (NEMO). International keynote speaker Julia Pagel will introduce the conference day with a presentation about the financial impact on museums during COVID19 in Europe and new funding approaches for crisis-resilient museums. The presentation will include a detailed look into museums' strategies to access alternative funding sources during the

	COVID19 crisis, and explore which digital services were valued most by the audiences during the "digital museum wave", when museums were closed to the public.
2.20 pm	PANEL 1. "FUNDING & THE NEW NORMAL IN MUSEUMS" moderated by Pieter VAN DER GHEYNST (Brussels Museums) and Alexandre CHEVALIER (ICOM Wallonie-Brussels) with Anne DE BREUCK (King Baudouin Foundation) & Annick SCHRAMME (University of Antwerp) Faced by mounting financial tensions amid the COVID-19 pandemic museums face uncertain times. After their core operations were disrupted during the first wave of the pandemic, the doors reopened to the public but with reduced capacity. Besides the emergency funds, different alternatives or additional financing possibilities might create perspectives for a new balance in financing. Some of them, like philanthropy, have already some tradition in Belgium, and others, like the possibility of a tax shelter, might become part of a new model of museum financing.
3.30 pm	COFFEE BREAK.
4 pm	PANEL 2. "MUSEUMS & ACTIVISM: Neutrality questioned" moderated by Gladys VERCAMMEN-GRANDJEAN (Brussels Museums) with Melat GEBYAW NIGUSSIE (Beursschouwburg), Ama KORANTENG-KUMI (Middelheim Museum Antwerp) & Manuelina DUARTE (University of Liège) It's 2020 and it's time to face it, neutrality does not exist in museums. What is shown and programmed in museums is the result of choices. Through their offer, museums reflect

	on past, present and future and therefore give meaning to the society they operate in. In a post-colonial era where organizations are to be held responsible to the communities they serve, how can we make room for the previously unheard, yet equally important voices? How can museums truly become more participatory, representative and inclusive and move over to concrete actions?
6 pm	MUSEUM'S MINGLE : Closing drink & Networking Party! With DJ FATOOSAN from the Supafly Collective . In partnership with En Stoemelings Brewery ¹



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WE WILL ALWAYS MUSEUM YOU!

¹ Due to COVID-19 restrictions announced on the 7th of October, the museum's mingle event had to be cancelled at the last minute.