

Be

The Belgian network
for innovation in museums

Museum

Session 1
MANAGEMENT & INNOVATION
10.35 — 11.35

Session 2
TECHNOLOGIES,
IMMERSION & RECONSTITUTIONS
12.00 — 13.00

Session 3
COMMUNICATION & MULTILINGUISME
14.45 — 15.45

Session 4
MÉCÉNAT, CROWDFUNDING,
CROWDSOURCING
ET PARTENARIATS
16.15 — 17.30

INTRODUCTION

10.00

FR
NL

MICHEL DRAGUET

Musées royaux des Beaux-Arts de Belgique / Koninklijke Musea voor Schone Kunsten van België |
General Manager

Welcoming words

10.10

FR

PIERRE-YVES LOCHON

Club Innovation & Culture France (CLIC) | Founder

Introduction of the CLIC France network

10.20

NL

WILBERT HELMUS

Digitaal Erfgoed Nederland (DEN) | Program Manager

Introduction of the DEN network

Session 1 MANAGEMENT & INNOVATION

10.35

FR

MICHEL DE REYMAEKER & SOPHIE SIMON

Artothèque de Mons | Chief curator and Assistant curator

Pooling skills, a new vision of museum and management

10.50

EN
FR

MARGO TINAWI & MARIE BAURINS

Muséomix BE | Museomix community

**Co-creation and horizontal hierarchy:
the case of Museomix**

11.05

NL

BERT LEMMENS

PACKED vzw | Researcher

Reclaiming authority in a world of algorithms

11.20 | Questions & answers

11.35 | Short break

Session 2 TECHNOLOGIES, IMMERSION & 3D RECONSTRUCTION

12.00

FR

JENNIFER BEAULOYE (& PIERRE CAESSA)

Musées royaux des Beaux-Arts de Belgique /
Koninklijke Musea voor Schone Kunsten van België | Project Manager

Bruegel Unseen Masterpieces

12.15

NL

HANS VANDAMME

Historium Brugge | Managing Director

**Insights about the most important technological
innovations for museums**

12.30

NL

BRAM WIERCX

Flemish Interface Center for Cultural Heritage (FARO) | Digital, information & ICT Manager

Discover more with the Heritage App

12.45

EN

ALEXY KARENOWSKA

The Institute for Digital Archaeology | Director of Technology

The new Monuments Men

13.00 | Questions & answers

13.15 | Lunch at Museum Brasserie and cases
of innovative tools for museums

Session 3 COMMUNICATION & MULTILINGUALISM

14.45

EN

ALAN KIRWAN

House of European History | Learning and Education Co-Ordinator

How to accommodate 24 languages at the same time!

15.00

EN
FR
NL

ROSS McCURRACH

Anomaly London | Moderator

JUSTINE DETIENNE

BOZAR | Social Media Officer

JÉRÔME BRUYERE

Conseil bruxellois des musées / Brusselse
museumraad | Community Manager

NL

DAVID FLAMEE

MOMU (Fashion Museum Antwerp) |
Press & pr

FR

BASTIEN BRACONNIER

La Boverie | Communication Manager

**Let's talk. A conversation about multilingual community
management**

15.30 | Questions & answers

15.45 | Short break

Session 4 PATRONS, CROWDFUNDING, CROWDSOURCING & PARTNERSHIPS

16.15

FR

CHRISTINE AYOUB & OLIVIA BODSON

Musées royaux des Beaux-Arts de Belgique / Koninklijke Musea voor Schone Kunsten van België |
Head of the Patrons and Partnerships Department

From State subsidies to the 'Maecenas Circle'

16.30

FR

ARNAUD QUERTINMONT

Musée royal de Mariemont | Curator Egypt / Middle East Department

Crowdfunding as support and vector

16.45

NL

ROMAINE

Wikimedia Belgium | Project Manager

Wiki Loves Art. Making Belgian cultural heritage visible

17.00

EN

DOUGLAS MCCARTHY

Europeana | Europeana Art Collections Manager

Introducing Europeana Art

17.15 | Questions & answers

17.30

EN
FR
NL

PIERRE, SAM & JENNIFER

BeMuseum | Founders

Conclusions

17.45 | Closing drink at Museum Brasserie