

FRIDAY 11 OCTOBER 2019  
#BEMUSEUM19



10:00 - 10:15 // Introduction  
FR NL Arnaud Bozzini | ADAM – Brussels Design Museum

10:15 - 11:30 // PANEL  
**Lessons learned on repatriation of collection items**  
// presented by FARO

- NL Katrijn d’Hamers | FARO
- NL Jos van Beurden | VU Amsterdam
- NL Pauline van der Zee | UGent

11:30 - 11:45 // Coffee & Techbreak

11:45 - 13:00 // PANEL  
**Digital Strategy** // presented by PACKED/VIAA

- FR NL Sam Donvil | Packed
- NL Rony Vissers | Packed
- NL Katrien Steelandt | Erfgoedcel Brugge
- NL Bart Magnus | Packed
- NL Timothy Naessens | Lukas-Art in Flanders

13:00 - 14:20 // Lunch & TechBreak

14:20 - 14:30 // **Museum Pass Musées – First results, to a statistical analysis of cultural consumption in Brussels**

- FR NL Julie van der Heyden

14:30 - 15:45 // PANEL  
**Curating the museum through Instagram**  
// presented by BRUSSELS MUSEUMS

- FR NL Gladys Vercammen-Grandjean | Brussels Museums
- NL Cleo Vandenbosch | Hurae
- NL Isabelle Willems | FOMU Antwerp
- NL Reinout Verbeke | Royal Belgian Institute of Natural Sciences

15:45 - 16:00 // Coffee & Techbreak

16:00 - 17:15 // PANEL  
**Museum turns green: A late realization in Belgium**  
// presented by ICOM WALLONIE-BRUXELLES

- FR Ramona Van Gansbeke | Gluon
- FR Bernard Hasquenoph | Journalist
- FR Estelle De Bruyn | KIK-IRPA
- FR Gérard Cobut | Royal Belgian Institute of Natural Sciences

17:15 - 17:30 // Conclusions  
FR Jennifer Beuloye | BeMuseum  
NL Olga van Oost | FARO

17:30 - 19:00 // Closing Drinks

## WORKSHOPS

10:15  
**From the classroom to the museum... and back again**  
// presented by WEZIT-Mazedia

11:45  
**Digital innovation in Museums: How to navigate our world of new technologies and bring the visitor experience back at the heart of the process?**  
// presented by HOVERTONE

14:30  
**The environmental impact of exhibitions**  
// presented by MAD LAB

16:00  
**3D virtual reconstructions: experience or heritage tool?**  
// presented by VISUAL DIMENSION