

Be

The Belgian network for innovation in museums

Museum

13TH OCTOBER 2017

INTRODUCTION

10.00 10.15

FR NL EN **SERGIO ROBERTO GRATTERI & JENNIFER BEAULOYE**
BeMuseum |

BIANCA DEBAETS
The Brussels state secretary of ICT and digitization

CAMILLE PISANI
Welcoming Museum | Director of Royal Belgian Institute of Natural Sciences

Session 1

INCLUSIVE DIALOGUES

(RE-) Engage with diversity. **MAIN ROOM**

CHRISTOPHE DOSOGNE COLLECT Arts Antiques Auctions | Chief Editor

10.15 11.15

NL **BRUNO VERBEGT** To whom belongs the museum? Involving the African diaspora in the renovation of the Africa Museum.
Royal Museum for Central Africa | Operational Director / Public Services

FR **CHOUNA LOMPONDA** The crisis as a trigger for new communication models.
Jewish Museum Of Belgium | Communication

FR **FREDERICK BOUTRY** The power of diversity. Why should museums consider the LGBT community?
Visitbrussels | Consultant Gay & Lesbian Market

TAX SHELTER : A MUST ?

Reflexion group on the application of the tax shelter for museums. **DISCUSSION ROOM**

PHILIPPE REYNAERT Wallimage |

10.15 11.15

FR NL EN **SERGIO SERVELLON**
ICOM Vlaanderen | President

NL FR **ALEXANDRE CHEVALIER**
ICOM Wallonie-Bruxelles | President

FR NL EN **ISABELLE MOLHANT**
Casa Kafka Pictures | Chief Executive Officer

11.15 | Coffee & TechBreak 11.45

Session 2

EXPERIMENTING WITH TECHNOLOGY

A learning process. **MAIN ROOM**

GILLES BAZELAIRE KIKK Festival | Co-Founder

11.45 13.00

NL **CHRISTOPHE DE JAEGER** New models for art and science collaborations
BOZAR | Coordinator Art & Research in the 21st century.

FR **VERONIQUE CARPIAUX** "Small" museum, small budget BUT big desires.
Félicien Rops Museum | Director

NL **ABEL RUIZ-VAZQUEZ** Innovating and experimenting within culture by failing fast.
Cultuur Connect | Project leader IT

WOMEN (EM)POWER

This is not a group therapy. **DISCUSSION ROOM**

MARINE HAVERLAND | LOUBNA AZGHOUD Women in tech.brussels |

11.45 13.00

NL FR **MARIE DU CHASTEL**
KIKK Festival | Coordinator & Curator

FR **CHOUNA LOMPONDA**
Jewish Museum Of Belgium | Communication

NL FR EN **GLADYS VERCAMMEN-GRANDJEAN**
Royal Museum Of Fine Arts Of Belgium | Communication Officer

FR **LÉA ROGLIANO**
Artist |

FR **CLAIRE SOLERY**
We Are Museum | Co-Founder

13.00 | Lunch & Teachbreak 14.15

Session 3

GLAM STRATEGIES **MAIN ROOM**

Towards an open user friendly access to collections.

SAM DONVIL PACKED | Coordinator

14.15 15.30

EN **ANDREA WALLACE** Open access and open GLAM: What is "open"?
University of Exter | Lecturer in Law

NL **JEROEN DEMEESTER** Open Data: mission accomplished ... What's next?
City of Antwerpen | Policy Officer

NL **MATTHIAS VANDERMAESEN** Stop sketching. Start building.
Vlaamsekunstcollectie | Coordinator

MUSEUM DATA & STATISTICS

DISCUSSION **DISCUSSION ROOM**

Profiling your audience(s).

SIMON DETEMMERMAN visit.brussels | Manager Market Intelligence

14.15 15.30

FR **Véronique COSSE**
Wallonie-Belgique Tourisme | Strategy Direction

NL FR **PIETER VAN DER GHEYNST**
Brussels Museums Council | Deputy Director

NL **JOS PYCKE**
Visit Flanders | Consultant Marketing Office

15.30 | Coffee & TechBreak 16.00

Session 4

DEGROWTH : « Slow down, Think more ».

VALENTIN DAUCHOT La Libre Belgique | Journalist **MAIN ROOM**

16.00 17.15

NL **DIRK HOLEMANS** Degrowth: city loving instead of city hopping.
Oikos | Director

FR **CLAIRE SOLERY** "You do you" Why museums should not worry about the next big thing, rather about doing their thing.
We Are Museum | Co-Founder

NL **OLGA VAN OOST** What if we stopped building museums?
FARO. Vlaams steunpunt voor cultureel erfgoed | Senior Museum Manager

(NEW)TECHNOLOGIES

Introduction and applications. **DISCUSSION ROOM**

NICOLAS D'ALESSANDRO Hovertone | Co-Founder and Creative Director

16.00 | Workshop 17.15

EN FR **NICOLAS D'ALESSANDRO**
Hovertone | Co-Founder and Creative Director

CONCLUSIONS

17.15 17.30

17.30 | Closing Drink 19.00

Closing drink & Fuckup Night