

Be

The Belgian network for innovation in museums

Museum

13TH OCTOBER 2017

INTRODUCTION

10.00 10.15

FR
NL
EN

SERGIO ROBERTO GRATTERI & JENNIFER BEAULOYE
BeMuseum |

BIANCA DEBAETS
The Brussels state secretary of ICT and digitization

CAMILLE PISANI
Welcoming Museum | Director of Royal Belgian Institute of Natural Sciences

Session 1

INCLUSIVE DIALOGUES

(RE-) Engage with diversity. **MAIN ROOM**

CHRISTOPHE DOSOGNE visit.brussels |

10.15 11.15

NL

BRUNO VERBEGT To whom belongs the museum? Involving the African diaspora in the renovation of the Africa Museum.
Royal Museum for Central Africa | Operational Director / Public Services

FR

CHOUNA LOMPONDA The crisis as a trigger for new communication models.
Jewish Museum Of Belgium | Communication

FR

FREDERICK BOUTRY The power of diversity. Why should museums consider the LGBT community?
Visitbrussels | Consultant Gay & Lesbian Market

TAX SHELTER : A MUST ?

Reflexion group on the application of the tax shelter for museums. **DISCUSSION ROOM**

PHILIPPE REYNAERT Wallimage |

10.15 11.15

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SERGIO SERVELLON
ICOM Vlaanderen | President

NL
FR

ALEXANDRE CHEVALIER
ICOM Wallonie-Bruxelles | President

FR
NL
EN

ISABELLE MOLHANT
Casa Kafka Pictures | Chief Executive Officer

11.15 | Coffee & TechBreak 11.45

Session 2

EXPERIMENTING WITH TECHNOLOGY

A learning process. **MAIN ROOM**

GILLES BAZELAIRE KIKK Festival | Co-Founder

11.45 13.00

NL

CHRISTOPHE DE JAEGER New models for art and science collaborations
BOZAR | Coordinator Art & Research in the 21st century.

FR

VERONIQUE CARPIAUX "Small" museum, small budget BUT big desires.
Félicien Rops Museum | Director

NL

ABEL RUIZ-VAZQUEZ Innovating and experimenting within culture by failing fast.
Cultuur Connect | Project leader IT

WOMEN (EM)POWER

This is not a group therapy. **DISCUSSION ROOM**

MARINE HAVERLAND | LOUBNA AZGHOUD Women in tech.brussels |

11.45 13.00

NL

MARIE DU CHASTEL
KIKK Festival | Coordinator & Curator

FR

CHOUNA LOMPONDA
Jewish Museum Of Belgium | Communication

NL

GLADYS VERCAMMEN-GRANDJEAN
Royal Museum Of Fine Arts Of Belgium | Communication Officer

FR

EN

13.00 | Lunch & Teachbreak 14.15

Session 3

GLAM STRATEGIES **MAIN ROOM**

Towards an open user friendly access to collections.

SAM DONVIL PACKED | Coordinator

14.15 15.30

EN

ANDREA WALLACE Open access and open GLAM: What is "open"?
University of Exter | Lecturer in Law

NL

JEROEN DEMEESTER Open Data: mission accomplished ... What's next?
City of Antwerpen | Policy Officer

NL

MATTHIAS VANDERMAESEN Stop sketching. Start building.
Vlaamsekunstcollectie | Coordinator

MUSEUM DATA & STATISTICS

DISCUSSION **DISCUSSION ROOM**

Profiling your audience(s).

SIMON DETEMMERMAN visit.brussels | Manager Market Intelligence

14.15 15.30

FR

Véronique COSSE
Wallonie-Belgique Tourisme | Strategy Direction

NL

PIETER VAN DER GHEYNST
Brussels Museums Council | Deputy Director

NL

JOS PYCKE
Visit Flanders | Consultant Marketing Office

15.30 | Coffee & TechBreak 16.00

Session 4

DEGROWTH : « Slow down, Think more ».

VALENTIN DAUCHOT La Libre Belgique | Journalist **MAIN ROOM**

16.00 17.15

NL

DIRK HOLEMANS Degrowth: city loving instead of city hopping.
Oikos | Director

FR

CLAIRE SOLERY "You do you" Why museums should not worry about the next big thing, rather about doing their thing.
We Are Museum | Co-Founder

NL

OLGA VAN OOST What if we stopped building museums?
FARO. Vlaams steunpunt voor cultureel erfgoed | Senior Museum Manager

(NEW)TECHNOLOGIES

Introduction and application. **DISCUSSION ROOM**

NICOLAS D'ALESSANDRO Hovertone | Co-Founder and Creative Director

16.00 | Workshop 17.15

EN
FR

NICOLAS D'ALESSANDRO
Hovertone | Co-Founder and Creative Director

CONCLUSIONS

17.15 17.30

17.30 | Closing Drink 19.00

Closing drink & Fuckup Night