

KICK-OFF CONFERENCE ON INNOVATION IN MUSEUMS

FR

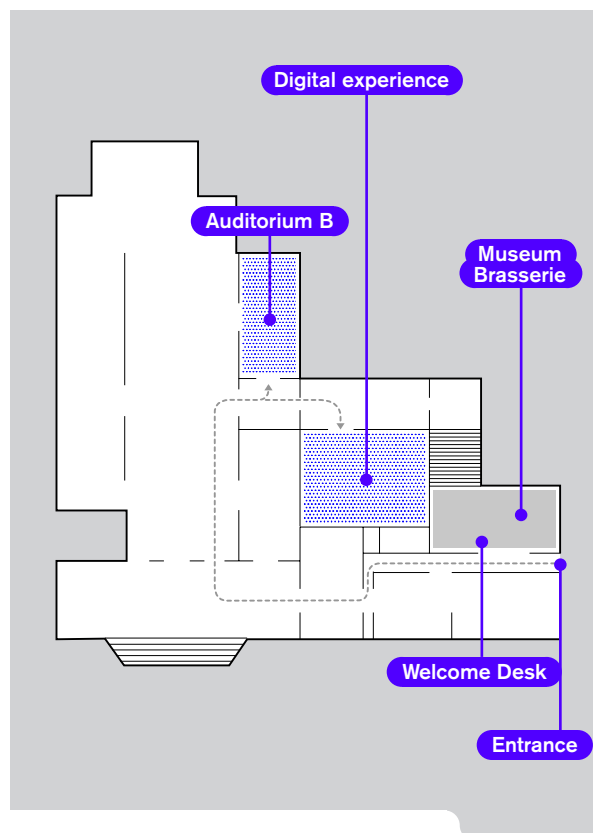
À l'ère du numérique, les musées subissent de profondes mutations. Ils sont confrontés à de nombreux défis, souvent similaires d'un établissement à l'autre. Dans ce contexte, il est souhaitable de renforcer les échanges de bonnes pratiques et les coopérations. BeMuseum a pour objectif de créer un réseau de et pour les professionnels des musées en Belgique. Dédié à l'innovation, un tel réseau permettra à la fois de créer un espace de dialogue, de renforcer la solidarité intermuséale et de stimuler des collaborations. **Conférence inaugurale consacrée à l'innovation dans les musées**, le vendredi 14 octobre 2016, aux Musées royaux des Beaux-Arts de Belgique.

NL

In het digitale tijdperk worden onze musea geconfronteerd met ingrijpende veranderingen. De talrijke uitdagingen zijn voor vele instellingen van dezelfde orde. In dit verband is het wenselijk om de uitwisseling van goede praktijken en de samenwerking te versterken. BeMuseum wil een netwerk bouwen van en voor museumprofessionelen in België. Doel van dergelijk aan vernieuwing gewijd netwerk is om een ruimte voor dialoog te creëren, intermuséale solidariteit te versterken en samenwerkingsverbanden aan te moedigen. **De openingsconferentie met als thema 'innovatie in musea'** vindt plaats op vrijdag 14 oktober 2016 in de Koninklijke Musea voor Schone Kunsten van België.

EN

In the digital era, museums are facing multiple challenges and transformations which are often similar from one institution to another. In this context, an increased cooperation to exchange best practices and foster mutual learning appears to be highly desirable. BeMuseum aims at addressing these objectives through the creation of a network of museum professionals in Belgium. With a special focus on innovation, the BeMuseum network will create space for dialogue, strengthen solidarity between players and stimulate collaboration. **The kick-off conference will be dedicated to innovation in museums** and be held on Friday, 14th October 2016 at the Royal Museums of Fine Arts of Belgium.



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ICOM BELGIUM FLANDERS

ARTS APOLIS

relievo
By FUJIFILM

Friday 14 October 2016
9.00 am — 19.30 pm

Royal Museums of Fine Arts of Belgium
Auditorium B
Koningsplein, 3 - Place Royale, 3
1000 Brussel - Bruxelles
BELGIË - BELGIQUE

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Be

The Belgian network for innovation in museums

Museum

Session 1
MANAGEMENT & INNOVATION
10.35 — 11.35

Session 2
TECHNOLOGIES, IMMERSION
& 3D RECONSTRUCTION
12.00 — 13.00

Session 3
COMMUNICATION
& MULTILINGUALISM
14.45 — 15.45

Session 4
PATRONS, CROWDFUNDING,
CROWDSOURCING & PARTNERSHIPS
16.15 — 17.30

INTRODUCTION

10.00

FR
NL

MICHEL DRAGUET

Musées royaux des Beaux-Arts de Belgique / Koninklijke Musea voor Schone Kunsten van België | General Manager

Welcoming words

10.10

FR

PIERRE-YVES LOCHON

Club Innovation & Culture France (CLIC) | Founder

Introduction of the CLIC France network

10.20

NL

WILBERT HELMUS

Network Digital Heritage (NDE) | Program Manager

Introduction of the DEN network

Session 1 MANAGEMENT & INNOVATION

10.35

FR

MICHEL DE REYMAEKER & SOPHIE SIMON

Artothèque de Mons | Chief curator and Assistant curator

Pooling skills, a new vision of museum and management

10.50

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FR

MARGO TINAWI & MARIE BAURINS

Museomix BE | Museomix community

Co-creation and horizontal hierarchy:
the case of Museomix

11.05

NL

BERT LEMMENS

PACKED vzw | Researcher

Reclaiming authority in a world of algorithms

11.20 | Questions & answers

11.35 | Short break and Digital Experience-demonstration

Session 2 TECHNOLOGIES, IMMERSION & 3D RECONSTRUCTION

12.00

FR

JENNIFER BEAULOYE

Musées royaux des Beaux-Arts de Belgique / Koninklijke Musea voor Schone Kunsten van België | Project Manager

Bruegel Unseen Masterpieces

12.15

NL

STIJNE BOONE

Historium Brugge | Operations Manager

Insights about the most important technological
innovations for museums

12.30

NL

BRAM WIERCX

Flemish Interface Center for Cultural Heritage (FARO) | Digital, information & ICT Manager

Discover more with the Heritage App

12.45

EN

ALEXY KARENOWSKA

The Institute for Digital Archaeology | Director of Technology

The new Monuments Men

13.00 | Questions & answers

13.15 | Lunch at Museum Brasserie and presentation
of innovative tools for museums

Session 3 COMMUNICATION & MULTILINGUALISM

14.45

EN

ALAN KIRWAN

House of European History | Learning and Education Co-Ordinator

Delivering content and interpretation in 24 languages
at the House of European History

15.00

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ROSS McCURRACH

Anomaly London | Moderator

JUSTINE DETIENNE

BOZAR | Social Media Officer

JÉRÔME BRUYERE

Conseil bruxellois des musées / Brusselse
museumraad | Community Manager

NL

DAVID FLAMEE

MOMU (Fashion Museum Antwerp) |

Press & pr

FR

BASTIEN BRACONNIER

La Boverie | Communication Manager

Let's talk. A conversation about multilingual community
management

15.30 | Questions & answers

15.45 | Short break and Digital Experience-demonstration

Session 4 PATRONS, CROWDFUNDING, CROWDSOURCING & PARTNERSHIPS

16.15

FR

CHRISTINE AYOUB & OLIVIA BODSON

Musées royaux des Beaux-Arts de Belgique / Koninklijke Musea voor Schone Kunsten van België | Head of the Patrons and Partnerships Department

From State subsidies to the 'Maecenas Circle'

16.30

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ARNAUD QUERTINMONT

Musée royal de Mariemont | Curator Egypt / Middle East Department

Crowdfunding as support and vector

16.45

NL

ROMAINE

Wikimedia Belgium | Project Manager

Wiki Loves Art. Making Belgian cultural heritage visible

17.00

EN

DOUGLAS MCCARTHY

Europeana | Europeana Art Collections Manager

Introducing Europeana Art

17.15 | Questions & answers

17.30

FR
NL

PIERRE, SAM & JENNIFER

BeMuseum | Founders

Conclusions

17.45 | Closing drink at Museum Brasserie